

From the Reviewers

By the way, if you've never used a Macintosh, you wonder what is so special about it. I warn you: reading this book may lead to an uncontrollable desire to adopt a Mac of your own, purchase one, or maybe even steal one. You will see that there truly is "a better way."

- **Guy Kawasaki, former MacWorld columnist**

Aaron is, how shall I say? – a bit of a character, and that is reflected in his text, which also has character, something that helps make it a pleasure to read.

- **Charles W. Moore, well-known columnist**

This is one of those priceless books I will keep right beside my trusty Mac computer, along with my dictionary and thesaurus, at least until the author comes out with an updated version. It is a valuable and amazingly easy to use resource for Mac newbies and veterans alike, whether they are fifteen, fifty or far beyond.

- **Marie D. Jones, BookIdeas.com**

Aside from basic "how to use the computer" information, also included are some basic information on how to do word processing and even spreadsheet operations (both via AppleWorks). While this is not likely to be the last book for many people, for a surprising number, this may be all the 3rd party book some may ever require...

- **Gary Coyne, www.applelinks.com**

Author Aaron Rosenzweig has produced a well written, well organized, and, most importantly, clear book on the use of the Macintosh. One should not be fooled. While the book starts off expecting that the reader is as just described, it ends with subjects that are quite advanced. The writing style is very easy and clear. There is no techno-babble and, when specific computer terms are introduced, they are clearly explained. The book is comprehensive and up-to-date. I would strongly recommend this book for any Mac beginner and I think any Mac user would benefit from it...

- **Stuart Bonwit, Washington Apple PI**



From the Author

Everyone can benefit from interaction with a Macintosh. This book takes the unique approach of introducing computers to those people who did not grow up with them, paying particular interest to those of us who are over fifty years young.

Inside, you will learn the history of the modern computer, what it is used for and how to use it. No assumptions are made. Reading these pages would be equivalent to stepping into a time machine to learn about computers as they were just becoming popular. In the 1970's and early 80's, there were many places one could go to learn or read about computers. Back then, the technology was new, so companies needed to work hard to *prove* that there was a market for the type of computer which an individual would want to buy. This book virtually takes you back to that era as no other book can. Topics are discussed in much the same way the books of yesteryear described them but with an important twist; it is current technology which is addressed with that same care, precision and sense of adventure.

No matter what dreams and goals you have in life, a Macintosh can go a long way toward helping you attain them. If you recently retired or otherwise have extra time on your hands, consider adopting a Mac. Just as one thousand years ago, the ability to read and write opened countless doors. Today those capable of making full use of a computer gain a whole new level of freedom. Let this book be your guide on the road to computer literacy.

About the Author

Aaron Rosenzweig has a B.S. degree in Computer Science from the University of Maryland. Though born in Arkansas, Aaron lived a few years in Texas, grew up in Maryland and now currently divides his time between America and Taiwan.



\$29.95 USD 9 780974 218823



Second Edition

Old Fart's Guide™ to the Macintosh

Foreword by **Guy Kawasaki**

Introduction by **Charles W. Moore**



Learn how one computer will unleash your unlimited creative potential

A book for those who recognize the word "computer" but do not know exactly what they can do

Old Fart's Guide™ to the Macintosh



Aaron Rosenzweig